

Potential Sources of Volunteers



School Community:

- Volunteer Coordinators at each school – their volunteer contacts
- Parent-Teacher Organization
- Parents who already walk with their children
- Active grandparents
- School improvement, wellness or safety committee
- Interested teachers, education technicians, student teachers – there may be some

Neighborhood Community:

- American Legion/VFW type groups that are near a school
- Neighborhood Association(s)
- Nearby churches
- Large (or smaller) employers with campuses near the school
- Local pedestrian, bicycle and safety advocates

Larger Community:

- Foster grandparents program
- Local United Way
- Hospitals – including senior exercise programs
- Insurance Companies
- YMCA
- Salvation Army
- Recreation Department – Senior Program
- Service clubs like: Lion's Club, Rotary, Kiwanis
- Local community colleges and universities – majors in elementary education, health fields, criminal justice/law enforcement, etc. – Idea from PedNet Coalition: Invite professors out for coffee, ask them for 5 minutes in front of their class at the beginning of semester and leave a sign-up sheet to pick up later. Some classes can get extra credit for the work
- City volunteer program (if applicable)

Ways to Get the Word Out:

- Meeting with all groups named above
- Recruiting volunteers through local radio shows (e.g., USM station) & articles in free local newspapers
- Posters along routes or along local exercise routes/paths – also at local destinations like coffee shops
- Leave notes on treadmills at gyms/YMCA
- Partnering with local public health organization(s)
- Through elected officials